



A National Blue Ribbon District of Excellence

Hastings-on-Hudson Public Schools

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Maureen Caraballo

Business Official
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Hasting-on-Hudson Schools Honored for Communications

(Hastings-on-Hudson, NY, July 2021) –The Hasting-on-Hudson Union Free School District won two Publications and Digital Media awards from the National School Public Relations Association (NSPRA) in its annual competition.

The district won Awards of Excellence in the Excellence-in-Writing category for stories written by Communications Specialist Jason Platzner. Platzner wrote about successful Hastings alumni: Ali Marpet, who played in the Super Bowl Championship; and Kate Berner, a 2006 graduate who is now Deputy Communications Director in the White House. Both alums traced the beginnings of their success to Hastings High School and its extraordinary teachers and coaches.

NSPRA's Publications and Digital Media Awards recognize outstanding education publications, e-newsletters, digital media programs, social media, websites and more. The competition is open to public and private schools nationwide.

"Telling stories about our successful alumni is one of the joys of our work, and Jason does it well," said Interim Superintendent Melissa Szymanski. "Communicating effectively with our community is a top priority for Hastings-on-Hudson Schools, so we are pleased to have received this recognition."

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